

## PNB Housing Finance Continues to Celebrate Women's Inspiring Journeys with 'AchievHer 2.0'

PNB Housing Finance, one of India's largest housing finance companies, launched the second edition of its inspirational series— 'AchievHer 2.0', reinforcing its commitment to **diversity, empowerment, and inclusion**. Building on the success of the previous edition, this initiative continues to throw the spotlight on the remarkable journeys of women within the organization, recognizing their resilience, dedication, and leadership across the organization.

'AchievHer 2.0' is an extension of the company's 'Aikyam' initiative, a people-first initiative designed to foster a culture of inclusivity and empowerment. Through a compelling video series, the campaign delves into the personal and professional journeys of its female employees, capturing special moments of their achievements, challenges, learnings and growth. PNB Housing Finance remains committed to creating a supportive and thriving workplace, where women are encouraged to break barriers and excel in their respective fields.

Commenting on the initiative, **Mr. Girish Kousgi, MD & CEO, PNB Housing Finance**, said, *"The success of 'AchievHer' last year reaffirmed our belief in the power of storytelling. With 'AchievHer 2.0,' we are once again celebrating the inspiring journeys of our female employees, who embody determination and excellence. At PNB Housing Finance, we are dedicated to fostering an inclusive culture where every individual, irrespective of gender, can thrive and lead by example."*

Watch the AchievHer 2.0 teaser here: <https://www.youtube.com/watch?v=teYsnKwFs8Y>

### **About PNB Housing Finance**

PNB Housing Finance Limited (PNB Housing) is a registered housing finance company with National Housing Bank (NHB). It was incorporated under the Companies Act, 1956 and commenced its operations on November 11, 1988. PNB Housing is promoted by Punjab National Bank (PNB). The Company came out with a public issue of equity shares in November 2016. Its equity shares are listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) with effect from 7th November 2016. With over three decades of specialised experience in housing finance, PNB Housing has a robust network of branches spread across the country which help its customers avail financial services (loans and deposits) seamlessly. PNB Housing provides housing loans to individuals and corporate bodies for purchase, construction, repair and upgradation of houses. It also provides loans for commercial space, loan against property and loan for purchase of residential plots.

### **For more information, please contact:**

#### **PNB Housing Finance Limited**

Media

Bhavya Taneja

Phone: +91 11 66030500, + 91 89296 08392

Email: [bhavya.taneja@pnbhousing.com](mailto:bhavya.taneja@pnbhousing.com)

Website: [www.pnbhousing.com](http://www.pnbhousing.com)

###